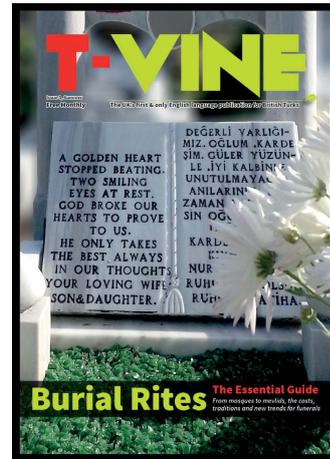
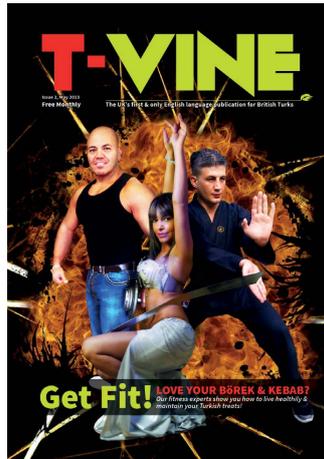


T-VINE

The UK's only English language consumer publication about the world of Turks



MEDIA PACK

2016/17



10 good reasons

why
you
should
advertise with

T.VINE



- 1** Reaches a combined audience of **147,000** every quarter.
- 2** Readership: **aged 25-55**, ABC1, 55% men : 45% women, primarily living in London and southeast England.
- 3** On average, T-VINE.com receives **630,000 hits**, **21,000 unique visitors** and **86,100 page views** per month.
- 4** **T-VINE Magazine** – a free, 52 page **A4 full-colour** high quality print publication, out every quarter.
- 5** **4,000** print copies distributed to over **75** outlets across the UK, with pdf of magazine available online.
- 6** Highest levels of social media interaction* (Shares / Likes / Comments) among all UK Turkish media (*Facebook)
- 7** 64% of all online readers are from the UK, with Cyprus, Turkey, the USA, and Australia making up the top 5.
- 8** Readership includes a half-million **British Turks**, as well as **British tourists**, expats and businesses in Turkey and North Cyprus.
- 9** **Exclusive content**, competitions and special offers.
- 10** Advertising discounts and forward feature opportunities for serial

ABOUT T-VINE

Short for 'Turkish Grapevine', T-VINE was launched in April 2013 as the UK's first and only English language consumer title for British Turks and those interested in the world of Turks.

Available quarterly in print and daily online, we cover news, culture, people, places, wellbeing, and lifestyle.

Each week, our writers serve up an intelligent, informative and entertaining mix of articles. With an unrivalled set of contacts in the UK, Turkey, North Cyprus and beyond, expect fresh perspectives and interesting insights with a healthy dose of humour to boot.

T-VINE readers are savvy, middle to high-earning Brits whose ethnic or cultural heritage hails from Turkey or Cyprus. They are not only consumers, but also ambassadors for Turkish brands and businesses in Britain.

They love their roots and want to keep in touch with events 'back home', but also want to share the good news about Turkish happenings in the UK: whether it's fashion tycoon Touker Suleyman becoming a new Dragon for BBC 2 TV show Dragons' Den, the release of Russell Crowe's period drama about the war in Gallipoli, the latest winners of the annual British Kebab Awards, or Turkish Airlines being voted the top airline in Europe again, our readers will read, comment and share.

With English the first language for two thirds of the half-million strong British Turkish community, T-VINE is the ideal vehicle to help you reach them.

We offer competitive advertising rates for both T-VINE Magazine and the website, with significant discounts for serial advertisers.

T-Vine
Published by Ipek Ozerim (?) · 6 February · 🌐

T-VINE exclusive interview with Tory Cllr Dan Thomas. Warning: if you're a Turkish Cypriot, his comments are liable to make you mad!

A REALLY WARM WELCOME NORTH CYPRUS
welcome tonorthcyprus.co.uk

Barnet councillor Dan Thomas calls for TRNC travel ads ban - T-VINE
A Deputy Council Leader in North London criticised Transport for London for allowing adverts for holidays in the TRNC, which he called "insensitive".

T-VINE.COM

12,661 People Reached
495 Likes, Comments & Shares

271 Likes	23 On Post	248 On Shares
147 Comments	13 On Post	134 On Shares
77 Shares	75 On Post	2 On Shares

1,550 Post Clicks

0 Photo views	596 Link clicks	954 Other Clicks 🌐
---------------	-----------------	--------------------

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

T-Vine
Published by Ipek Ozerim (?) · 20 January · 🌐

All you Game of Thrones fans, you have added reason to watch when the new series returns in April...

T-VINE: Tamer Hassan joins Game of Thrones
TVINEMEDIA.BLOGSPOT.COM | BY T VINE

10,408 People Reached
437 Likes, Comments & Shares

329 Likes	34 On Post	295 On Shares
47 Comments	13 On Post	34 On Shares
61 Shares	59 On Post	2 On Shares

637 Post Clicks

0 Photo views	294 Link clicks	343 Other Clicks 🌐
---------------	-----------------	--------------------

NEGATIVE FEEDBACK

2 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Thursday, 30 April 2015

The Water Diviner: Russell Crowe's big-hearted movie the "perfect tribute for the Gallipoli centenary"

Cem Yilmaz & Yilmaz Erdoğan bring the Turkish experience...

The film's other major Turkish role is Cemal (Yilmaz), described as a man who served no sides, but humanity. "There is no bad guy in the film, but the Turkish Ottomans have principles and objectives." A moral fable about forgiveness, the film is the perfect tribute to the Gallipoli centenary.

See trailer [here](#):

Posted by T VINE at 14:12

+12 Recommend this on Google



DISTRIBUTION

We print **4,000 copies** of the magazine, which are posted to our subscribers and the remainder distributed free of charge via some 75 different outlets primarily in **London**, but also **Cambridge, Manchester** and **Leeds**. These include leading Turkish supermarkets such as **TFC, Akdeniz, & Yasar Hallim**, as well as the **Turkish & TRNC embassies** and consular offices in London, **Turkish community centres**, and weekly-run **Turkish schools**.

We also do extensive shop drops to Turkish-owned businesses: restaurants, hairdressers, barber shops, beauty parlours, law firms, accountants, doctor's surgeries, etc. across London, as well as those in Hertfordshire, Essex, Kent, Cambridge, and Brighton.

PROMOTIONAL OPPORTUNITIES

There are lots of creative ways to engage **T-VINE** readers. Our options are affordable for both large and small businesses and organisations, and include:

- Electronic mailshots to T-VINE mailing list
- Special offers
- Editorial support for important news
- Sponsored content
- Front cover wrap or loose inserts within T-VINE magazine

We also offer a wide range of **marketing & PR services** through our sister company Prickly Pear. Whether you need copywriting or photography of your products or venue, an advertisement designed or produced as a short video clip, even a short survey among T-VINE readers, we can help. Just contact us with your ideas or questions - it costs nothing to ask!

CONTACT

Tel: +44 (0) 20 8988 7880

Email: ads@**t-vine**.com

Web: www.**t-vine**.com



@**1TVINE**



Facebook.com/**tvine**media

Address: **T-VINE** Media
Suite 120
Legacy Business Centre
2a Ruckholt Road
London E10 5NP

