

T-VINE DIGITAL MEDIA RATECARD

NOTES

- Prices are for one month of advertising.
- Unless stated otherwise, all banner ads are displayed on the Home Page & all individual editorial pages.
- For any given banner ad space, a maximum of two adverts will be displayed, which alternate when the user refreshes the page or clicks through to another page.
- Digital formats: RGB animated gif, jpg, and png. Single through to infinitely looping banners are accepted. Max file size 60kb.
- For linking URLs, an active URL must be provided. Flash links must be hard coded in the format.
- Prices assume all artwork and video footage for digital media advertising will be supplied ready-to-use.
- Sponsored news remains on T-VINE.com permanently.

BANNER TYPE & SIZE

- Leaderboard 1 (top banner) 728px w x 90px h £800
- Top Slider (above Top Stories) 1366px w x 400px h £400*
- Leaderboard 2 (middle higher) 728px w x 90px h £600
- Skyscraper (tall banner on right) 300px w x 600px h £500
- MPU 1 (right side banner) 300px w x 300px h £400
- MPU 2 (lower right side) 300px w x 300px h £300
- Leaderboard 3 (middle lower) 728px w x 90px h £150*
**(displayed on Home Page only)*

SPONSORED CONTENT

- Featured news (home page & relevant editorial section) From £350*
- Special offer (home page, Special Offers section & mailshot on weekly e-newsletter) £ 50
- Featured video (home page & audio visual section) £200*

**Client to supply own copy and images for use in a 500-word article, which we may edit further so the article is in keeping with T-VINE's editorial style. Alternatively we can write the article entirely based on key points supplied by the client who will sign off the copy in advance of publication.*

This rate card is effective from 26 September 2016.
All adverts and entries are subject to conditions of T-VINE Media.



T-VINE HOME PAGE WITH ADS MARKED OUT

FOR DETAILS
Leaderboard 1

T-VINE HOME NEWS PEOPLE PLACES CULTURE WELLBEING STUFF SUBSCRIBE

Learn. Discover. Enjoy! © 23rd August 2016 . By T-VINE
TURKISH COURSE
Turkish language course

YUNUS EMRE ENSTITÜSÜ
Turkish Cultural Centre | LONDON

10 Maple Street,
London, W1P 6DB
+44 207 387 30 36
londra@yee.org.tr
www.yee.org.tr

Top Slider

First term: **Sep, 28, 2016**
Second term: **Feb, 6, 2017**

/yeegortr
/yeelondra

Top Stories

23rd July 2016 . By T-VINE
INTERIORS: BRIGHTEN UP YOUR DINING ROOM

20th November 2016 . By John Coates
AUSTRALIA BANNING DINING LICENCES

17th November 2016 . By Sam Coates
INDEPENDENT ELECTION INSPECTORS NEMFI YERDOĞAN'S LANDSLIDE VICTORY

NEWS: GLOBAL TURKS

NEWS: TURKEY

People

INTERVIEWS
© 11th December 2016 . By Eray & Hacer
#WELLSPROBLEMS

© 10th December 2016 . By Samira Emre-Haber
FOCUS: FLOATING ISLANDS OF REFUGEES IN THE MEDITERRANEAN SEA

© 20th November 2016 . By Eray & Hacer
I NEED A HOLIDAY... AFTER MY HOLIDAY

© 27th October 2016 . By Yonca Akte
MOTHER-IN-LAW'S MAKING LIFE UNBEARABLE

By Samira Emre-Haber
FOCUS: CHANEL FASHION SHOW AND FINE FERRARI: DO WOMEN REALLY NEED TO BEE TITLED?

© 16th September 2016 . By Eray & Hacer
NET AGAIN WE MARCH

VIEW ALL

Features VIEW ALL

CULTURE

© 2nd December 2016 . By Sam Coates
Çiğdem Aslan: making her mark in the world of music

Reviews VIEW ALL

PLACES **CULTURE**

© 20th June 2016 . By Samira Emre-Haber
Ristorante Frescobaldi

© 16th December 2016 . By Eray & Hacer
Review: an exquisite evening with Emre Araci as we 'waited with Sublime'

Follow T-VINE

f t g+ e

Get top stories emailed to you each day.

Email Address **SUBSCRIBE**

The Weather Zone

getting weather:
London

Crash The Tracks #Prog...
By Ras Sanfan

Crash The Tracks #Prog...
By Ras Sanfan

20th London Turkish Film Festival Trailer 2015

Skyscraper

LESS WEIGHT.
MORE FAAL.

TRAIN WITH THE WORLD'S FASTEST MAN

SKYSCRAPER

NEXT GENERATION CLOUD ACCOUNTING
Call us now on 020 8998 9222
Members of ACCA

Leaderboard 2

ACCOUNTING DIRECT PLUS


News

VIEW ALL

16 February 2024 By [Tina Cohen](#)

Ramat councillor Dan Thomas calls for TRNC travel ads ban


NEWS - CULTURE



10 November 2024 By [Tina Cohen](#)

Erden Meriçlija wins 'Man of the Year'

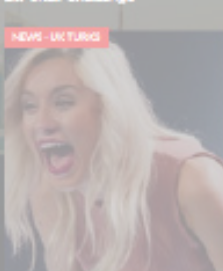
NEWS



10 October 2024 By [Tina Cohen](#)

Hayva and Elna through to Judges' Houses after tense Six-Chair Challenge

NEWS - CULTURE



Direct **MPU 1**

Your holiday starts here...

Visit

VIEW ALL

ARTS & LEISURE

17th August 2024 By [Hannah Marshall](#)

The Centre of Visual Arts and Research, South Nicosia: a permanent platform for Cyprus' multi-cultural heritage

17th December 2024 By [Layla Smith](#)

ARABICA GEAR & RETAILER

19th November 2024 By [Ally Smith](#)

GET AWAY TO EDENBURGH

11 December 2023 By [Tanya O'Rourke](#)

RIGHT SPIN FOR THE ULTIMATE OTTOMAN SPA INDULGENCE

What's On


VIEW ALL

CULTURE

10th January 2024 By [Tina Cohen](#)

New North London venue Starfish Loves Coffee to host Open Mic nights


From tonight, Starfish Loves Coffee is hosting Open Mic nights weekly on Saturdays for musical talent in the capital. Singers and musicians are invited to take part in front of a live audience at his new coffee shop-cum-bar in the



Culture

VIEW ALL

CULTURE



10th January 2024 By [Tina Cohen](#)

New London play needs yoking male Turkish Cypriot actors

10th December 2024 By [Tina Cohen](#)

FROM SEZAI TO RAKI, MUSIC, POLITICS AND MORE: RECAPITULATING TURKEY'S CULTURE IN THE MILE-10th YEARS IN ISTANBUL

10th December 2024 By [Tina Cohen](#)

REVIEW: AN ELEGANT EVENING WITH EMRE ARAN AS WE 'REALIZED WITH CULTURE'

Stuff

VIEW ALL

MOTORING



10th October 2024 By [Melinda Jones](#)

Autumn driving hazards

10th September 2024 By [Tina Cohen](#)

FUNNY SHIRTS - COMFORTABLE & CUTE SWEATWEAR

10th August 2024 By [Tina Cohen](#)

THE ESSENTIAL HOME EXERCISE KIT

Wellbeing

VIEW ALL

BODY



10th August 2024 By [Tina Cohen](#)


Travelling? Stay protected against malaria

10th October 2024 By [Melinda Jones](#)

WHY RAMAZAN IS THE HOLIEST MONTH OF THE YEAR

Special Offers

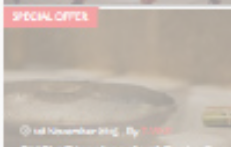
SPECIAL OFFER



10th November 2024 By [Tina Cohen](#)

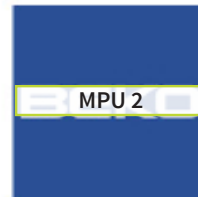
50% off Party Cake of Tottenham

SPECIAL OFFER



10th November 2024 By [Tina Cohen](#)

50% off treatments at Pacha Spa



Leaderboard 3

10/25

Tab to a selection of relevant English and Irish sites for you. And remember, you won't be tracked against IP by without a login.



The UK's first English language consumer publication produced for British Turks and those interested in the world of Turkey. We serve up an intelligent, informative and entertaining mix of articles, with quality writers and a comprehensive set of contacts in the UK.

Classified Adverts

- Jobs (2)
- Personal & Family (11)
- Professional Services (2)
- Property (2)

Mailing List

By joining our Mailing List, you will receive the latest T-VINE news and special offers by email. Just fill in the form below and don't forget to tick on the link to the confirmation email sent to you afterwards.

Please note, we won't sell or share your personal details - read our Privacy Policy

First Name**

Surname**

Email Address**

