

T-VINE MAGAZINE PRINT MEDIA RATECARD

DISPLAY AD OPTIONS

TYPE	RATE
• Full page cover	£1200
• Double page spread	£800
• Back page full page	£750
• Inside front full page	£700
• Inside back full page	£700
• Inner full page	£500
• 1/2 page	£300
• 1/3 page	£225
• 1/4 page	£185

PRINT AD SIZES

• Full page:	210 mm (w) x 297 mm (h)
• Inside full page with white border:	184.5mm (w) x 271.6mm (h)
• 1/2 page:	184.5mm (w) x 125.8mm (h)
• 1/3 page landscape:	184.5mm (w) x 90mm (h)
• 1/3 page portrait:	90mm (w) x 180.93mm (h)
• 1/4 page:	90mm (w) x 133.5mm (h)

NOTES

- Prices quoted are per issue of T-VINE Magazine and assume all artwork for advertising will be supplied ready-to-use.
- Display ads cost the same whether they are a single or multi-colour.
- We will advise you of availability of space before you book & where possible, we will try to place your advert in your preferred section.
- No booking is confirmed until the Advertising Booking Form and payment is received.
- Artwork format: 300 dpi PDF.
- We will advise at time of booking if bleed and crop marks are required – the Display Options below can serve as a useful guide.
- Discounts are available for T-VINE Directory members and serial advertisers – please apply for a quote.

This rate card is effective from 26 October 2021.

All adverts and entries are subject to conditions of T-VINE Media and its parent company Prickly Pear.



DISPLAY AD OPTIONS

Inner full page ad

W: 210mm x H: 297mm

3mm Bleed all round

Header

½ page ad
below editorial
& within margins

W: 184.5mm x H: 125.8mm

No Bleed

1/4 page ad
no bleed

W: 90mm
x
H: 133.5mm

No Bleed

1/2 page ad
off edge

W: 210mm
x
H: 138.5mm

No bleed top edge
3mm bleed for left
right & bottom edges

Single

W: 90mm
x
H: 90mm

No Bleed

1/6 page ad

1/3 page ads

Double Portrait

W: 90mm
x
H: 180.93mm

No Bleed

Double Landscape

W: 184.5mm x H: 90mm

No Bleed

