T-VINE.COM DIGITAL MEDIA RATECARD

BANNER TYPE & SIZE

Digital advertising options on T-VINE.com – all prices for one month

•	Leaderboard 1 (top banner) 728px w x 90px h	£1200
•	Top Slider featured story (above Top Stories) 1366px w x 400px h	£600
•	Skyscraper (tall banner on right side) 300px w x 600px h	£800
•	Leaderboard 2 (middle top) 728px w x 90px h	£800
•	Leaderboard 3 (middle lower, displayed on Home Page only) 728px w x 90px h	£400
•	MPU 1 (upper right side banner) 300px w x 300px h	£600
•	MPU 2 (lower right side banner) 300px w x 300px h	£400
•	Video advert (home page)	£400

Sponsored Content

Get greater prominence and reach for your important news on T-VINE.com – contact us for a quote.

- Featured news (home page & relevant editorial section)
- Special offer (home page, Special Offers section & also included in weekly electronic newsletter mailshot)
- Featured video (home page & audio visual section)

Prices for sponsored content are on request

NOTES

• All prices stated are for one calendar month of advertising, and assume all artwork or video footage to be displayed will be supplied ready-to-use.

• Unless stated otherwise, all banner ads are displayed on the Home Page and all individual editorial pages.

• All digital display spaces carry a maximum of two adverts, which alternate when the user refreshes the page or clicks through to another page.

• Digital formats for ads: RGB animated gif, jpg, and png. Single as well as infinitely looping banners are accepted. Maximum ad size 60kb.

• For linking URLs, an active URL must be provided.

• Sponsored content (videos and editorial) remain on T-VINE.com permanently, offering great value for money.



This rate card is effective from 26 October 2021.

All adverts and entries are subject to conditions of T-VINE Media and its parent company Prickly Pear.

T-VINE HOME PAGE WITH ADS MARKED OUT



